

Rep Order# 6848076 Ver# 1 Status New Traffic Order# Printed: 08/30/2012 8:41 PM 1 of 2

EC'd Yes Last Received: 08/29/2012 2:05 PM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency () CROSSROADS MEDIA Rep Firm
Advertiser () AMERICAN CROSSROADS 66 CANAL CENTER PLAZA, SUITE 555 Sales Office () PHILADELPHIA
Product American Crossroads ALEXANDRIA, VA 22314 Salesperson () ANJIE BRADY
Estimate# 694 Agency C/P1/P2/E 11/27/694 Salesperson Phone# 215-567-6005
Buyer Stephanie Maroney Flight Dates 10/30/2012 - 11/05/2012 Salesperson FAX# 215-567-5938
Phone# Hiatus Weeks
Fax#

-- CONTRACT COMMENT --

CLIENT: AMERICAN CROSSROADS SC=*

-- REMARKS --

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$3550
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU	10A-11A	MILLIONAIRE	:30	\$100.00	10/30-10/30	1	1	1	\$100.00	
	2	W	10A-11A	MILLIONAIRE	:30	\$100.00	10/31-10/31	1	1	1	\$100.00	
	3	TH	10A-11A	MILLIONAIRE	:30	\$100.00	11/01-11/01	1	1	1	\$100.00	
	4	F	10A-11A	MILLIONAIRE	:30	\$100.00	11/02-11/02	1	1	1	\$100.00	
	5	M	10A-11A	MILLIONAIRE	:30	\$100.00	11/05-11/05	1	1	1	\$100.00	
	6	TU	10P-1045P	LATE NEWS	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
	10	M	10P-1045P	LATE NEWS	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	14	M	1045P-11P	SPORTSWRAP	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	15	SU	10A-11A	FOX NEWS SUNDAY	:30	\$150.00	11/04-11/04	1	1	1	\$150.00	

--REPORT TOTALS--

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Advertiser () .AMERICAN CROSSROADS
Product American Crossroads
Estimate# 694
Buyer Stephanie Maroney
Phone#
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Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 11/27/694
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Report Totals: 9 / \$3,550.00

---SALES MONTHLY TOTALS---

Nov 12: 9 / \$3,550.00
Sales Totals: 9 / \$3,550.00
Station Totals: 9 / \$3,550.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$27,308	CATV 0%	WAVY 37%	WGNT 0%	WPXV 0%	WTKR 27%
		WTVZ 0%	WVBT 13%	WVEC 23%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books NOV11, MAY12, ENOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE